

DAY 1 DFW 2023 - EVENT SPONSOR LEVELS

In-kind sponsorship opportunities offered for operational expenses and media only.

On-site Benefits	Presenting \$50,000	Purple \$25,000	Green \$15,000	Pink \$10,000	Orange \$5,000	Yellow \$2,500	White \$1,500
Sponsor Recognition On Event Signage	★	★	★	★	★	★	★
Complimentary Promotional Booth Space	40 x 40 area	40 x 40 area	30 x 20 area	20 x 20 area	15 x 10 area	10 x 10 area	1 BoothSpace Table / 2 Chairs
Opportunity To Produce A Hands-On Children's Activity On-Site	★	★	★	★	★	★	
Major Activity Naming Rights	★	★	★	★	★	★	
Opportunity To Place Logo On Video Screens	★	★	★	★	★	★	
Exclusivity In Category	★						
Hospitality Benefits							
Complimentary Tickets	50	25	15	12	8	4	2
Preferred Parking Passes	50	25	15	12	8	4	2
Advertising & Promotional Benefits							
First Right Of Refusal For Day 1 DFW 2024	★	★	★	★	★	★	★
Promotion On Vogel Alcove & Day 1 DFW Social Media	★	★	★	★	★	★	★
Logo Featured On Day 1 DFW Website	★	★	★	★	★	★	★
Name Included On Select Day 1 DFW Printed Materials & Electronic Advertisements	★	★	★				
Logo Featured On Select Day 1 DFW Print Advertising & Promotional Materials	★	★	★				
Presenting Sponsorship & Logo Placement On All Advertising & Promotional Materials	★						

Examples of Major Activity Naming Rights (Awarded based on sponsorship level and availability)

- Activities & Rides
 - Printed Marketing Collateral
 - Performance Stages
 - Rock Climbing Wall
 - Carnival Rides
 - Specialty Stations
 - Cardboard Construction Area
 - Inflatable Slides
 - Musical Acts
 - Inflatable Slides
 - Photo Station
 - Facepaint Sponsor
 - Musical Acts
 - Swag Bags
 - Cardboard Construction
 - Touch-a-Truck Area
 - Specialty Acts & Performers
 - Performance Stages
 - Fireworks
- Other Ideas? We can customize sponsorship packages and naming rights opportunities!**

For more information, or to purchase your event sponsorship, contact Greg Brinkley, Chief Development Officer.

Email: gbrinkley@vogelalcove.org • **Phone:** 469-733-3894 or visit **Day1DFW.com**