



28TH ANNUAL ARTS PERFORMANCE EVENT

JOIN US

AN EVENING IN MUSIC CITY WITH STARS OF NASHVILLE

*Charles Esten & Jonathan Jackson
and a Surprise Special Guest*

— After Party Performance by Mix Master Mike —

• SATURDAY, APRIL 13, 2019 🎸 OMNI DALLAS HOTEL •





**VOGEL ALCOVE
IS EXCITED
TO INVITE YOU
TO OUR
ANNUAL ARTS
PERFORMANCE
EVENT,
ON SATURDAY,
APRIL 13
AT THE
OMNI DALLAS
HOTEL.**

Over the last **27 years**, **this special evening** has become a can't-miss occasion in our community, and our lineup of **world-class, live entertainment** has been a **hallmark of the event**. Past notable performers have included The Pointer Sisters, Idina Menzel, Diana Ross, Gladys Knight, Sarah McLachlan, Sheryl Crow, Kenny Loggins and Earth, Wind & Fire.

This year we're **excited to welcome** stars from the hit television show **Nashville – Charles Esten and Jonathan Jackson**. Together they have **sold-out shows** all over the U.S. and U.K. and are currently on their farewell tour. Esten, Jackson and a **surprise special guest** will perform music from the series as well as their own original material.

Back by popular demand, all sponsorships include entry into our after party performance by **DJ Mix Master Mike** of the **Beastie Boys**.



JONATHAN JACKSON



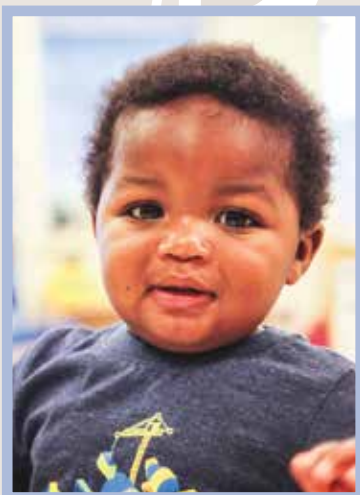
CHARLES ESTEN



Sponsor Benefits

What better way to show your support of our mission than to celebrate a decades-long tradition and join us for a one-of-a-kind party!

In addition to improving the lives of children affected by homelessness, sponsors of the Arts Performance Event enjoy valuable benefits, listed in our sponsor benefit chart.



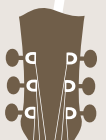
Sponsor Reception and Seated Dinner

You and your guests' evening at the Omni Dallas Hotel will begin with a cocktail reception surrounded by the majestic Dallas skyline. Enjoy the company of fellow Vogel Alcove supporters as you mingle and network before the main event. The opening of the doors to the Dallas ballroom will reveal a landscape of alluring decorations in vibrant colors and inviting designs. Once seated at your table, dinner will be served as a meal of elegantly-crafted cuisine fit for an occasion as grand as the Arts Performance Event.



Priority Seating

Sponsors get the best seats! Strictly determined by sponsorship level, your table's position will provide an excellent view of this year's performances by Charles Esten and Jonathan Jackson. Even better, sponsor table seating also includes easy access for transitioning to our dance floor.



Importance of Your Sponsorship

Sponsor support has been the driving force behind the Arts Performance Event since its inception, raising a significant percentage of Vogel Alcove's operating budget every year. The generosity of our sponsors has been critical to supporting our mission and providing specialized services for homeless children and families. Since 1987, more than 16,000 children have received physical, intellectual, social and emotional support at Vogel Alcove.

The Arts Performance Event raises critical funds that allow us to maintain the highest level of care and support for our children and families. It is our organization's flagship fundraiser and continues to be the premier avenue through which corporations, organizations and individuals give homeless families a chance to succeed. Last year, more than 225 children were safe, stable, loved and taught at Vogel Alcove, thanks to the sponsors of the 2017 Arts Performance Event. Your sponsorship supports increased programming and an enhanced level of care, allowing Vogel Alcove to continue our work to Break the Cycle of Poverty.



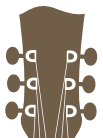
Did You Know?

- Dallas ranks #1 in child poverty?
- There are more than 3,000 homeless children in Dallas.

Your sponsorship plays a vital role in the success of a homeless child's life now and in the future. Vogel Alcove's mission is to provide the education and resources needed for homeless children and families to help Break the Cycle of Poverty. With your help, we can help write a different ending for the families we serve.

You Can Help Create:

- Children who are Kindergarten ready, on-track developmentally, happy, healthy and resilient
- Families with adequate housing and employment
- Families that are self-sufficient with a foundation of stable relationships



The generosity of your sponsorship allows Vogel Alcove to provide the following services to homeless children and families, all free of charge.

Child Development Services

- A developmentally-appropriate, research-based curriculum
- Developmental assessment tools
- Low child-to-teacher ratios
- Screenings for developmental delays and disorders
- Onsite speech, occupational and physical therapy (as needed)
- Onsite Licensed Professional Nurses
- Nutritious, farm-to-table, home-cooked, USDA-certified breakfast, lunch and snack
- Outdoor enrichment areas including wildlife and sensory gardens



Family Support Services

- Licensed clinical case management team
- Career and employment counseling
- Parent Opportunity Center
- Children's resources: clothing and shoes, diapers, formula, etc.
- Emergency help with immediate needs: DART rail passes, legal fees
- Medical/dental treatment, immunizations and health screenings in partnership with Parkland's HOMES program
- New in 2019, an onsite mental health clinic in partnership with the Dallas Psychoanalytic Center

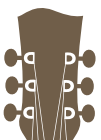


With these vital services, Vogel Alcove helps children ages six weeks to 12 years old to recover what homelessness has taken from them:

Safety
Privacy
Routines

Respect
Comfort
Community
Friendships

Resources
A chance to learn and grow
The chance to be a kid



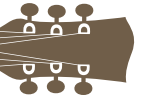
2019 SPONSOR LEVELS

	PINNACLE	PREMIER	PRESENTING	ADVOCATE	BENEFACTOR	SUSTAINER	PATRON	FRIEND	SUPPORTER
SPONSOR BENEFITS	\$100,000 +	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000	\$1,500	\$750
Dinner and Performance Seating	20 seats at 2 private tables	20 seats at 2 private tables	10 seats at a private table	8 seats at a shared table	6 seats at a shared table	4 seats at a shared table	4 seats at a shared table	2 seats at a shared table	1 seat at a shared table
Valet/Garage Parking Passes	10 passes	10 passes	5 passes	4 passes	3 passes	2 passes	2 passes	1 pass	1 pass
Printed Program Recognition	• (including cover)	•	•	•	•	•	•	•	•
Vogel Alcove Website Recognition	•	•	•	•	•	•	•	•	•
Dallas Morning News Ad Recognition	•	•	•	•	•	•	•	•	•
Event Lobby Signage Recognition	•	•	•	•	•	•	•	•	•
Press Release Recognition	•	•	•	•	•	•	•	•	•
On-stage Recognition	•	•	•	•	•	•	•	•	•
Logo On Event Materials	•	•	•	•	•	•	•	•	•

- Out of respect to all of our sponsors, sponsorship packages may not be altered or combined.
- All sponsorships include access to this year's after party performance by legendary DJ Mix Master Mike of the Beastie Boys.
- For more information, or to purchase your sponsorship online, please visit VogelAlcove.org/Artsevent.



AN EVENING IN MUSIC CITY
 WITH STARS  NASHVILLE
 Charles Esten  Jonathan Jackson



P.O. BOX 150948 DALLAS, TX 75315 | 214.368.8686 | VOGELALCOVE.ORG/ARTSEVENT

28TH ANNUAL ARTS PERFORMANCE EVENT

featuring Charles Esten  Jonathan Jackson

Saturday, April 13, 2019 • Omni Hotel Dallas

SPONSORSHIP FORM

LAST DATE for recognition
in the event program is MAR 15.

SPONSORSHIP NAME (EXACTLY as it should appear, including punctuation, in publications or online.)

Sponsorship Name: _____

NO LISTING. SPONSOR WISHES TO REMAIN ANONYMOUS.

SPONSOR DECLINES ALL EVENT SEATING.

Address: _____

City, State, Zip: _____

If corporate sponsorship, include contact name: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL (Please indicate your sponsorship level, or write in your contribution only amount.)

Pinnacle
\$100,000 +

Premier
\$50,000

Presenting
\$25,000

Advocate
\$15,000

Benefactor
\$10,000

Sustainer
\$5,000

Patron
\$3,000

Friend
\$1,500

Supporter
\$750

Contribution Only

IF USING A DONOR ADVISED FUND, PLEASE CALL FOR FAIR MARKET VALUE AND CHARITABLE DONATION AMOUNT.

ONLINE PAYMENTS CAN BE MADE AT VOGELALCOVE.ORG/ARTSEVENT

CHOOSE A METHOD OF PAYMENT

CHECK Enclosed is a check in the amount of \$ _____ made payable to the Vogel Alcove.

CREDIT Please complete the information below and mail in. **Do not** email or send as an email attachment (PDF, etc.)

Charge \$ _____ to MC Visa Discover Amex

Card # _____ Exp. Date: _____ Security Code: _____

Name on Card: _____ Signature: _____

DEFERRED PAYMENT

Our sponsorship in the amount of \$ _____ will be paid by the following date _____

ALL SPONSORSHIPS MUST BE PAID BY MARCH 15, 2019.

PLEASE RETURN COMPLETED FORM TO:

Vogel Alcove
Attn: Sharon Russell
PO BOX 150948
Dallas, TX 75315
P: 214.368.8686 F: 214.265.7772
Email: srussell@vogelalcove.org

PROGRAM AND ARTIST SUBJECT TO CHANGE.
TICKETS ARE NON-REFUNDABLE.

For office use only:
