

DAY 1 DFW 2024 - EVENT SPONSOR LEVELS

In-kind sponsorship opportunities offered for operational expenses and media only.

ON-SITE BENEFITS	PRESENTING \$50,000	PURPLE \$25,000	GREEN \$15,000	PINK \$10,000	ORANGE \$5,000	YELLOW \$2,500	WHITE \$1,500
Sponsor Recognition on Event Signage	★	★	★	★	★	★	★
Complimentary Promotional Booth Space	40' x 40' Area	40' x 40' Area	30' x 20' Area	20' x 20' Area	15' x 10' Area	10' x 10' Area	1 Booth Space Table / 2 Chairs
Opportunity to Produce a Hands-On Children's Activity On-Site	★	★	★	★	★	★	
Major Activity Naming Rights	★	★	★	★	★	★	
Opportunity to place Logo on Video Screens	★	★	★	★	★	★	
Exclusivity in Category	★						
Hospitality Benefits							
Complimentary Tickets	50	25	15	12	8	4	2
Preferred Parking Passes	50	25	15	12	8	4	2
Advertising & Promotional Benefits							
First Right of Refusal for Day 1 DFW 2025	★	★	★	★	★	★	★
Promotion on Vogel & Day 1 DFW Social Media	★	★	★	★	★	★	★
Logo Featured on Day 1 DFW Website	★	★	★	★	★	★	★
Name Included on Select Day 1 DFW Printed Materials & Electronic Advertisements	★	★	★				
Logo Featured on Select Day 1 DFW Print Advertising & Promotional Materials	★	★	★				
Presenting Sponsorship & Logo Placement On All Advertising & Promotional Materials	★						

Examples of Major Activity Naming Rights (Awarded based on sponsorship level and availability)

- Activities & Rides
- Specialty Stations
- Photo Station
- Swag Bags
- Printed Marketing Collateral
- Cardboard Construction Area
- Facepaint Sponsor
- Musical Acts
- Specialty Acts & Performers
- Performance Stages
- Inflatables
- Rock Climbing Wall

Other Ideas?
We can customize sponsorship packages and naming rights opportunities!

For more information, or to purchase your event sponsorship, contact Greg Brinkley, Chief Development Officer.

Email: gbrinkley@vogelalcove.org • **Phone:** 469-733-3894 or visit **Day1DFW.com**